



THE VAN HORNE INSTITUTE

ISOPOLAR



Airships VI: A Game-Changer

December 5-6, 2011

Edgewater Hotel, Seattle, Washington

www.airshipstotheartic.com

PURPOSE

Lighter-than-air transport is ready to take its place in the world of logistics. Two large airships are scheduled for delivery to the US armed forces in December 2011. Civilian versions of these military aircraft are expected to follow that can lift 10 to 50 tons and operate with minimal ground support. This conference will examine how cargo airships will be a game changer for transportation. Shippers and suppliers will come together to assess the supply and demand potential for the use of airships in frontier logistics, including Alaska and Northern Canada.

WHO WILL ATTEND

- Companies in mining, oil and gas exploration, pipelines and northern/frontier logistics attend because they need lower freight costs and the access to remote areas that airships can provide
- Airship manufacturers attend to meet potential users and refine their designs to fit their needs
- Input suppliers are present to support manufacturers and assess their market opportunities
- Military and governments attend due to their interest in economic development, security and transportation policy
- Academics, consultants, environmentalists, aboriginals and the media attend to broaden their knowledge

BENEFITS OF ATTENDING

- Meet representatives from over ten airship development companies, delegates from a dozen countries, government delegates from Alaska, Yukon and the Northwest Territories, and the federal governments of Canada and the U.S.
- Hear directly from executives about the resource industries and the reality of their logistical challenges
- Get your questions answered by the experts of the airship industry

QUESTIONS?

Contact Gary Wylie, ISO Polar, at gwylie@isopolar.ca or Bryndis Whitson, Van Horne Institute, at vanhorne@ucalgary.ca

Registration

To pay by credit card: Please go to <http://www.airshipstohearctic.com/registration.html>

To pay by cheque: Please fill out the form below.

PAYMENT: Please fax (204-474-7453) or email (gwylie@isopolar.ca) registration form and send cheque payable to IsoPolar Airships Inc., 91 Purdue Bay, Winnipeg, Manitoba Canada R3T 3C6 Payment must accompany registration).

Item	Early Bird (by Oct. 31)	Regular Rate (after Oct. 31)	Total
<input type="checkbox"/> Full conference registration for ISO Polar Members	\$550 CDN	\$595 CDN	\$____CDN
<input type="checkbox"/> Full conference registration for Van Horne Institute Members	\$550 CDN	\$595 CDN	\$____CDN
<input type="checkbox"/> Full conference registration for Non-Members	\$595 CDN	\$645 CDN	\$____CDN
<input type="checkbox"/> Spouse ticket (Banquet dinner)	\$65 CDN	\$75 CDN	\$____CDN

TOTAL \$_____

Delegate Information

Name: _____
Organization: _____
Title: _____
Telephone #: _____
Email: _____

Billing Information

Billing Contact Name & Title: _____
(If different from delegate)
Billing Address: _____

CANCELLATION & REFUND POLICY: In order to offer conferences at attractive rates, the following is applied: Cancellations must be received by email (gwylie@isopolar.ca) by October 3, 2011 will be charged 75% of fee. Cancellations after October 3, 2011 will be charged 85% of fee, and after November 14 2011, no refunds are granted. You must notify us by email by the end of December 1, 2011 if you wish to send a substitute participant. Delegates may not "share" a pass between multiple attendees.

REGISTRATION QUESTIONS? Contact Gary Wylie at 204-414-4060 or gwylie@isopolar.ca